



PRESS RELEASE

Appetizers And, Inc. – Revamps Operations by Implementing JD Edwards and RFgen Mobile and Wireless Data Collection



EL DORADO HILLS, CA – February 24, 2010 – The DataMAX Software Group, Inc., a leader in Automated Data Collection Software with over 2,500+ installations worldwide, announces **Appetizers And, Inc. selection of the RFgen JD Edwards Integration Suite from the WhiteLight Group**, an RFgen reseller.

Appetizers And, Inc. manufactures and distributes high quality, hand-crafted hors d'oeuvres that are sold to restaurants throughout the United States. After being recently acquired by Golden County Foods, who utilize the JD Edwards ERP system, Appetizers And, Inc. realized this was the right time to replace their current data collection solution, mdLink, with a solution that offered better functionality and one that was more reliable. The decision was made to purchase RFgen Data Collection Software, a Certified JD Edwards product. RFgen allowed them to take advantage of their existing data collection transactions such as inventory, work orders, purchase orders, and shipping yet with improved accuracy and reliability.

According to the WhiteLight Group, "Appetizers And, Inc. needed a comprehensive data collection system that could be implemented in a very short amount of time. The obvious choice was RFgen." They installed RFgen in a single day and were able to hand over the system to the key Appetizer Inc. users for testing on the same day. Mike Schultz from the WhiteLight Group said, "The product is reliable, comprehensive, and quick to implement. RFgen is the best in the market from our experience."

About the DataMAX Software Group, Inc.

Founded in 1995, the DataMAX Software Group, Inc. is a Certified **Oracle**, **SAP** and **Microsoft** Partner and is a leading provider of Automated Data Collection Software Solutions, Transaction Suites, and Services to major corporations in the United States, Europe, and Asia. DataMAX's RFgen Software is installed and supported worldwide by 125+ associated resellers and partners.

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