



ANNOUNCEMENT

PRESS RELEASE

HellermannTyton - Simplifies and Improves Data Collection with RFgen's JD Edward Certified Data Collection Solution

EL DORADO HILLS, CA – July 20, 2010

The DataMAX Software Group, Inc., a leader in Automated Data Collection Software with over 2,500 installations worldwide, announces

HellermannTyton's decision to switch to RFgen's Data Collection solution. HellermannTyton can no longer successfully rely on their current custom data collection system. While upgrading their JD Edward ERP system, the opportunity to implement a new data collection solution was realized with RFgen's Certified JD Edward's pre-built data collection transactions.



HellermannTyton has for many years used a custom data collection system with JD Edwards 8.1. Their custom solution was slow, cumbersome, and required unique technology that was not used elsewhere in the organization. Following their decision to upgrade their JD Edwards ERP system, they decided on RFgen as their new data collection system. In the short term, HellermanTyton will eliminate an inefficient and less accurate custom system with RFgen. With features such as open source, pre-built transactions and no footprint on their JD Edward ERP system, HellermanTyton will quickly experience quantifiable value with RFgen. In the long term, HellermannTyton is planning to build a solid foundation using data collection in other areas of their operations where RFgen can easily adapt to their future growth plans.

Specifically, HellermannTyton is deploying inventory, purchase order receiving, and sales order picking transactions throughout their Bollingbrook, Illinois distribution center. In the future, they will add automated data collection to their Milwaukee, Wisconsin facility. The White Light Group, a certified RFgen partner, is expected to complete the project within 6 weeks.

HellermannTyton is a leading global manufacturer of systems and solutions which help customers better manage and identify wire, cable, and components. Located in over 30 countries, HellermannTyton offers a variety of high quality, lower cost cable and wiring products.

About the DataMAX Software Group, Inc.

Founded in 1995, the DataMAX Software Group, Inc. is a Certified **Oracle**, **SAP** and **Microsoft** Partner and is a leading provider of automated data collection software solutions, transaction suites, and services to major corporations in the United States, Europe, and Asia. With over 2500 worldwide installations, RFgen is a reputable leader in automated data collection solutions. DataMAX's RFgen Software is installed and supported worldwide by 125+ associated resellers and partners.

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